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875 MADISON
ULTRA-VERSATILE AND AERODYNAMIC
ORNIGINS

Designed and developed with the French Cycling Federation and its athletes, the new 875 MADISON is an ultra-versatile, efficient and aerodynamic track bicycle with a 100% carbon frame and fork. Taking its name from Madison Square Garden, which itself was named after the 4th American President, James Madison, who organized the first 24-hour «indoor» races for teams of two, the 875 is available in the four emblematic colors of the LOOK Mondrian logo (yellow, red, blue and grey).

MANUFACTURE

Inventor of the first carbon frame and creator of the first clipless pedal, LOOK always pushes the limits of innovation and the cutting-edge cycling.

In a constant quest to optimize its manufactured products, LOOK has designed, developed and manufactured, since its inception, exceptional products for passionate athletes and professional racers to excel and push their personal limits.

For more than 30 years the result of the know-how and expertise of LOOK engineers, has been characterized by a perfect mastery of geometric frame design, the choice of tube thickness, and the assembly of carbon materials used in the manufacturing process. A never-ending quest for performance, quality and innovation, for all athletes, that they may live and experience unique adventures.
A HISTORICAL PARTNERSHIP

LOOK has been a technical partner of the French Cycling Federation for over 30 years, and has developed the 875 Madison in close collaboration with its athletes.

Designed and developed with and for its athletes, the aim was to make a high-performance, versatile frame with the goal of optimizing the performance of its teams for the next 2020 Olympic Games in Tokyo.

Developed with athletes such as Benjamin THOMAS, double 2017 World Champion in Hong Kong in the Omnium and the Madison, with his teammate Morgan KNEISKY, the 875 MADISON features a 100% carbon frame and fork with a weight of 7.34 Kg out of the box from the factory.
After a first year on the crazy fixed-gear racing circuit, LOOK renews its commitment in 2017 with TEAM LOOK CRITERIUM as a major partner to live another year full of excitement and emotions on the ultra-technical and fast fixed-gear criteriums around the world, and notably the famous RED HOOK CRIT SERIES with races in Brooklyn, London, Barcelona and Milan.

**THE BICYCLE OF TEAM LOOK CRITERIUM**

After qualifying and eliminatory heats on a short, closed urban circuit where several laps have to be completed. Classification is made in the form of points. Generally, riders dropped from the peloton are eliminated.

LOOK has been with us since the beginning of this project. It has quickly become a vital link in the team’s ability to perform. Without them, none of this would be possible. The work done by their engineering teams in Nevers during the off-season has been tremendous. 2017 is going to be an exceptional season.

With an extraordinary winning record and LOOK’s reputation in cycling history, it is hard for us to hide just how proud we are to have them on our side. Wearing their colors is an honor. It is a source of great motivation not only when we are on the starting line of some of the finest criteriums in the world, but also in our regular workouts. The races put our equipment through some pretty rude tests and the reliability of LOOK products is definitely a great asset.

*François FEVRIER*

FR | TEAM LOOK CRITERIUM

“CRITERIUM races are conducted on a fixed-gear bike, so without brakes. The only way to stop is to anticipate and counter the rotation and inertia of the cranks. The races take place after qualifying and eliminatory heats on a short, closed urban circuit where several laps have to be completed. Classification is made in the form of points. Generally, riders dropped from the peloton are eliminated.

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The geometry of the 875 is completely new and perfectly complements the range of LOOK track products, namely the R96 and AL 464. The 875 MADISON possesses a competition-inspired geometry that is available in 5 sizes, allowing each cyclist a perfectly adapted cycling position.

The frame and fork have been designed to be aerodynamic. The downtube has a NACA-constructed profile making it both both aerodynamic and oversized which gives it excellent rigidity, especially around the bottom bracket. The fork and chainstays also have an aerodynamic shape while remaining a reasonable dimension to maintain the products excellent versatility.

The 875’s carbon composition is made of a blend of different types of carbon fibers used in strategic locations on the frame. 20% of HM carbon (high-modulus) fibers are used to achieve the rigidity needed for track use. In general, a versatile track bicycle such as the 875 is 15% stiffer than a road bike frame.

IM (intermediate-modulus, 65%) and HR (high-resistance, 15%) carbon fibers complete this composition in order to provide the frame with the dependable tensile strength necessary for demanding track competition.

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**875 MADISON GEOMETRY**

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<th>S</th>
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| WHEELS DIAMETER IN MM : 678

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875 MADISON

BIKE / TRACK

CRANKSET / PÉDALIER
VISION 1 X 50 t, 170 mm

FIXED GEAR / PIGNON FIXE
1ST / 16T (REVERSIBLE WHEEL)

CHAIN / CHAÎNE
KMC K710, 1/2" x 1/8"

SEATPOST / TIGE DE SELLE
LOOK LS2 carbon 31.6 mm x 350 mm

SADDLE / SELLE
SELLE ITALIA X BASE

STEM / POTENCE
LOOK ALLOY LS2 +/- 7°

H-BAR
LOOK ALLOY LS2 COMPACT

WHEELS / ROUES
TRACK BLACK reversible / CONTINENTAL Ultra sport 700x23

FRAME COLORS / COULEURS DU CADRE
FRAME ALSO AVAILABLE IN SILVER / BLUE / RED

WEIGHT / POIDS
7340 g

I FRAME / RED GLOSSY

I FRAME / SILVER GLOSSY

I FRAME / BLUE GLOSSY
**Ultra-versatile track bicycle**
**100% carbon frame and fork**
**New LOOK geometry**
**Aerodynamic frame and fork**
**Developed with the French Cycling Federation for its athletes**
**Four colors of the LOOK Mondrian logo**
#RIDEYOURDREAM

lookcycle.com