

VOLUNTARY FIRST-GENERATION-ONLY KEO[®] CHROMOLY AXLE RECALL

LOOK CYCLE USA, in cooperation with the U.S. Consumer Product Safety Commission, has initiated a voluntary recall and upgrade program isolated to KEO chromoly axle models manufactured prior to January 2006.

| KEO MODELS AFFECTED |
|---|
| Specified models manufactured Jan 2004 – Dec 2005 |
| KEO Classic |
| KEO Sprint (Red and Graphite) |
| KEO Carbon Chromoly/Chromoly Ironman |
| KeO HM Chromoly/Chromoly Ironman |

| KEO MODELS NOT AFFECTED |
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| KEO Carbon Ti (All production dates) |
| KEO HM Ti (All production dates) |
| All KEO models manufactured Jan 2006 – Present |
| Please note: If you own any Ti axle KEO pedal model or any chromoly axle KEO pedal model manufactured January 2006 or later, you are not affected by this voluntary recall in any way. |

After inventing the clipless pedal in 1983 and following a decade of innovation, LOOK launched the unprecedented KEO line in 2004. Leading design and rigorous testing have enabled us to consistently exceed the most stringent industry performance standards—and push pedal technology to new heights. In fact, our reputation for excellence has made KEO the #1 selling pedal on the road.

The recalled pedals comply with CPSC and European safety standards, but your satisfaction and safety come first at LOOK, which is why we will replace your first-generation KEO chromoly axles with a newer, improved design at no cost to you.

We apologize for any inconvenience, and assure you that with the KEO axle upgrade you will still be riding the world's best pedals.

IDENTIFYING YOUR KEO PEDALS

Most KEO pedal undersides are stamped with a month/year manufacture date code. See Fig. 1 and Fig. 2. Sample date shown is “11-05” or November 2005.

IDENTIFYING YOUR KEO HM PEDALS

KEO HM pedals feature an alphanumeric date code on pedal undersides, with letters A through L corresponding to production month and numbers designating production year. See Fig. 3. Sample date shown is “C-5” or March 2005.

WHAT TO DO

Identify your KEO pedal production date. If your pedals were manufactured between January 2004 and December 2005, stop using them immediately. Bring them to your nearest authorized LOOK dealer, where the axles will be upgraded free of charge.

If you are unable to visit your dealer or have questions, please contact LOOK CYCLE INTERNATIONAL :
www.lookcycle.com

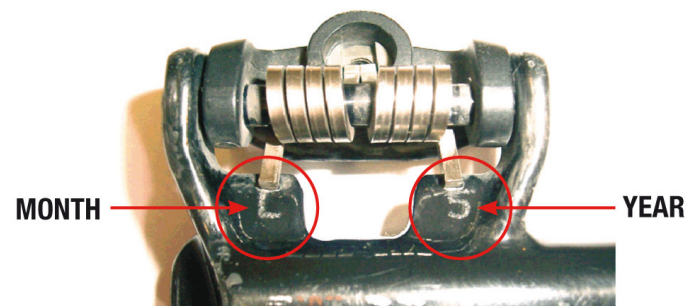
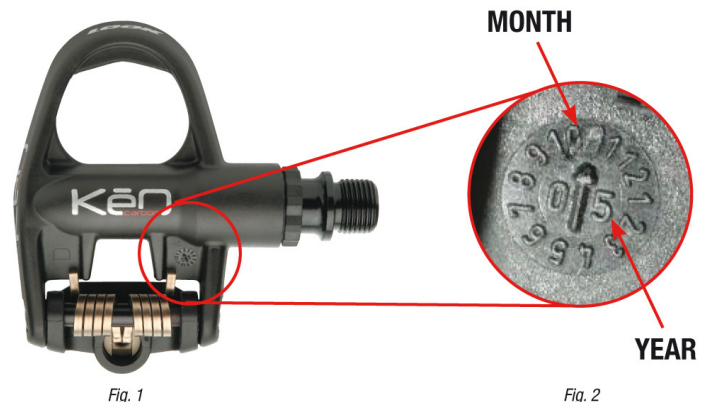


Fig. 3